



## SPECIALIZED SOLUTION FOR COMPANIES IN THE PRINTING INDUSTRY

**NAVprint** is a flexible and innovative business management solution specially developed to meet the growing needs of the companies in the printing industry – publishing and printing houses, advertising agencies, companies providing paper services, materials, supplies, etc.

**NAVprint** is based on the widespread high-class ERP system Microsoft Dynamics NAV and thus successfully manages all aspects of the operations carried out by companies in the respective industry – from customer request registry, price calculation (based on a variety of criteria), and offer preparation, to planning of raw materials, inventory management, delivery of finished goods and production reporting.



**NAVprint** facilitates the communication among the parties involved - employees, customers and partners, through management of both standard requests and customized orders with specific parameter sets. This results in faster services of higher quality, as well as enhanced and transparent resource planning and maintenance of optimal inventory levels.

**NAVprint** provides means for full control over all business processes within the company – production, purchases, sales, customer service, repair management, and access to specific business analysis tools.



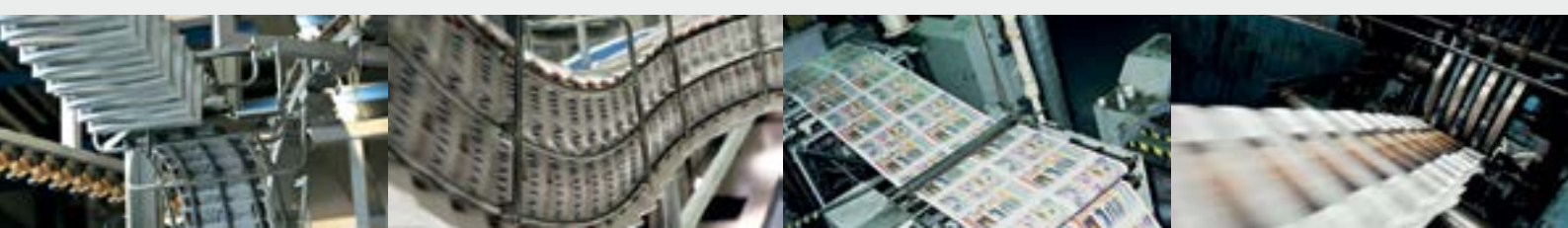
## VARIOUS FUNCTIONALITIES





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- Detailed data for items offered, services provided, customers, manufacturers, suppliers, etc.
- Management of contracts with customers and suppliers – planning and execution, addenda, etc.
- Automated calculation of expenditure norms for materials and technological itinerary, based on parameters set in the customer orders – volume, colors, paper, etc.
- Functionality for automated sale price offering based on volumes produced
- Transparent tracking of customer orders execution and respective financial report
- Warehouse management and discharge of materials based on production orders
- Machine center management based on functional criteria and tracking of preparation time, operation time, downtime, causes of downtime, scrap, causes of scrap generation, etc.



## NEW OPPORTUNITIES FOR YOUR BUSINESS!

- Efficient management of the entire production process – capacities and machines workload monitoring, resources and raw materials planning, etc.
- Accurate calculation of cost of production output
- Optimal load and allocation of corporate resources
- Facilitated warehouse management – stock availabilities, inventory, etc.
- Improved sales process management – offers, sales orders, budgeted and real costs tracking, price lists, promotions, discounts, reminders, returns, etc.
- Customer history and tracking of customer relations, improved customer service
- Reduced operational activities and limited chances for error generation
- Optimal stock levels
- Efficient cash flow management
- Enhanced communication with customers, suppliers and business partners
- Fast and efficient forecasting, budgeting and planning
- Improved accountability within the company through real-time access to detailed and specific reports and analyses




**Try it now!**

Contact us and request your free demo

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